

4 BANK ACCOUNT DETAILS OF FIRST APPLICANT (Refer instruction No.III)

Bank Particulars (Name of the Bank) _____

Branch Address _____

City _____

Account Number _____ **Account Type** Current Savings NRO NRE

9 Digit MICR code _____ **IFSC Code (11 digit)** _____

If "Mandatory Details" are not provided, your application is liable to be rejected.

Please quote 9 Digit Code No. of your Bank and Branch corresponding to Bank Account details. (This number appears on every leaf of your cheque book after your cheque number). Please attach a blank "cancelled" Cheque or a clear photocopy of a cheque issued by your bank verifying of the Code No. The AMC reserves the right to make dividend payments through ECS where MICR code is available. In case 'AT PAR' cheque, investors need to mention the MICR no. of his actual bank branch.

5 INVESTMENT DETAILS (Refer Instruction No.IV)

NAME OF THE SCHEME (Please leave one box blank between words):

I	C	I	C	I	P	R	U	D	E	N	T	I	A	L

OPTIONS & SUB-OPTIONS (See the Key Features for Scheme specific options & sub-options) (Please tick (✓) the appropriate boxes, only if it is applicable to the scheme/plan in which you wish to invest)

Cumulative/Growth AEP-Regular* Monthly Half Yearly

AEP-Appreciation Quarterly

In case of EQUITY & DERIVATIVES FUND, choose any of these Plans/Options :

Income Optimiser Plan - Retail Option Wealth Optimiser Plan - Regular Option

Dividend Payout Monthly Quarterly Half Yearly

Dividend Reinvestment Dividend Transfer Plan (DTP)

In case of DTP the dividend to be transferred to: Scheme _____ Plan _____ Option _____

* Cumulative – AEP Regular Option : Encashment of Units is subject to declaration of dividend in the respective Scheme(s).

SIP Payment Details (You can choose one of the 3 payment options below. Please tick (✓) the appropriate box)

OPTION - I : CHEQUE – First Installment Details (to be filled in in case of SIP through cheque)

Cheque No. _____ Cheque Date

D	D	M	M	Y	Y
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 Amount Rs. _____

Drawn on Bank _____ Branch _____

Subsequent Installment Details (to be filled in in case of SIP through cheque)

Single Installment Amount Rs. _____ Number of Cheques _____ Cheque Number From _____ Cheque Number To _____

Cheque Dated 1st 7th 10th 15th 25th Start from

M	M	Y	Y	Y	Y
---	---	---	---	---	---

 End to

M	M	Y	Y	Y	Y
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Drawn on Bank _____ Branch _____

OPTION - II : AUTO DEBIT THROUGH ECS (You only need to tick this box & fill SIP Auto Debit Instruction Form on page 19)

OPTION - III : STANDING INSTRUCTION (You only need to tick this box & fill Standing Instruction Form on page 21)

6 NOMINATION DETAILS (Optional)

I/We hereby nominate the undermentioned Nominee to receive the amounts to my/our credit in event of my/our death. I/We also understand that all payments and settlements made to such Nominee and signature of the Nominee acknowledging receipt thereof, shall be a valid discharge by the AMC / Mutual Fund / Trustees.

Name of the Nominee _____ **Date of Birth** (If nominee is minor)

D	D	M	M	Y	Y	Y	Y
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Mr. Ms. M/s. _____

Address of Nominee (Please provide full address) _____

PIN Code _____

Name of the Guardian (If nominee is minor) _____ **Relationship with minor** _____

Address of Guardian _____ **Signature of Guardian** _____

PIN Code _____

7 YOUR CONFIRMATION

The Trustee, ICICI Prudential Mutual Fund I/We have read and understood the Offer Document/Key Information Memorandum of the _____ DD MM YYYY

I/We have read and understood the Offer Document/Key Information Memorandum of the Scheme(s). I/We apply for the units of the ICICI Prudential Mutual Fund and I/We agree to abide by the terms, conditions, rules and regulations of the scheme. I/We confirm to have understood the terms & conditions, investment objectives, investment pattern, fundamental objectives and risk factors applicable to the Plans and/or Options under the Scheme(s). I/We have understood the details of the scheme and I/We have not received nor been induced by any rebate or gifts, directly or indirectly, in making this investment. I/We agree to abide by the terms, conditions, rules, regulations and other statutory requirements of SEBI, AMFI, Prevention of Money Laundering Act, 2002 and such other regulations as may be applicable from time to time. I/We declare that the amount invested in the Scheme is through legitimate sources only and is not designed for the purpose of contravention or evasion of any Act, Regulation, Rule, Notification, Directions or any other applicable laws enacted by the Government of India or any Statutory Authority. I/We agree that in case my/our investment in the Scheme is equal to or more than 25% of the corpus of the plan, then ICICI Prudential Asset Management Co. Ltd., Investment Manager to the Scheme, has full right to refund the excess to me/us to bring my/our investment below 25%.

SIGNATURE(S)

First Applicant _____

Second Applicant _____

Third Applicant _____

ICICI Prudential AMC Ltd. - ACKNOWLEDGEMENT SLIP (To be filled in by the Investor)

First Installment Cheque No. _____ Cheque Dated

D	D	M	M	Y	Y
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 Rs. _____

Drawn on Bank, Branch & City _____

Subsequent Installment Cheque Nos.

Cheque Number From	Cheque Number To
--------------------	------------------

 Rs. _____

Drawn on Bank, Branch & City _____

Payment through Auto Debit ECS Bank Standing Instruction

Systematic Investment Plan (SIP) Auto Debit Instruction Form

Before filling this Instruction Form please ensure you have filled in the SIP Application Form ticking ECS Authorisation in SIP payment details (Section 5)



Making your money work as hard as you do

**Dhanvridhi Investment
Consultancy
ARN-2655**
Broker Code

Sub-Broker Code

Date & Time of Receipts

**First Investment with a
Current Date Cheque**

**Application to be submitted at least 30
days before the commencement of SIP**

- New Application
- Cancellation
- Change in Bank Account*
[* Please provide a cancelled cheque]

I/We hereby apply to the Trustee of ICICI Prudential Mutual Fund for the Systematic Investment Plan (SIP) Enrolment under the following scheme and agree to abide by the terms and conditions of the plan.

APPLICANT AND SIP DETAILS

Sole / First Applicant's Name _____

Application No. _____ Folio No. _____

Scheme _____

Plan _____

Option & Sub Option _____

Each SIP Amount (Rs.) _____

First SIP Transaction via Cheque No. (Note : Cheque should be drawn on bank, details provided below)

SIP Date 1st 7th 10th 15th 25th

SIP Period From _____ To _____

Cheque Details		
Cheque No.	Date	Amount

We hereby, authorise ICICI Prudential Mutual Fund and their authorised service providers, to debit my/our following bank account by ECS (Debit Clearing) for collection of SIP payments.

PARTICULARS OF BANK ACCOUNT (Mandatory)

Bank Account Holders Name _____

Bank Name _____

Branch Name _____

Account Number _____ Account Type Savings Current Cash Credit

9 Digit MICR Code _____ (Please enter the 9 digit number that appears in your cheque next to the cheque number. In case of "AT PAR" cheques, investors need to mentioned the MICR number of his actual bank branch.)

I/We hereby declare that the particulars given above are correct and express my willingness to make payments referred above through participation in ECS. If the transaction is delayed or not effected at all for reasons of incomplete or incorrect information, I/We would not hold the user institution responsible. I/We will also inform ICICI Prudential Mutual Fund, about any changes in my bank account. I/We have read and agreed to the terms and conditions mentioned overleaf.

Signatures as in Bank Records

1st Holder _____

2nd Holder _____

3rd Holder _____

Authorisation of the Bank Account Holder

This is to inform I/we have registered for the RBI's Electronic Clearing Service (Debit Clearing) and that my payment towards my investment in ICICI Prudential Mutual Fund shall be made from my/our below mentioned bank account with your bank. I/We authorise the representative carrying this ECS mandate Form to get it verified & executed.

Account Number _____

Signatures as in Bank Records

1st Holder _____

2nd Holder _____

3rd Holder _____

Acknowledgement Slip (Auto Debit) - ICICI Prudential Mutual Fund

Name of the Applicant _____ Application/Folio No. _____

Each SIP Amount (Rs.) _____

SIP Period - From _____ SIP Period - To _____

Scheme _____ Plan _____ Option & Sub-option _____

Signature, Date & Stamp

Terms & Conditions

SIP payment through Electronic Clearing Service (Debit Clearing) of the Reserve Bank of India (RBI)

List Cities for SIP Auto Debit via ECS (Debit Clearing)

• Agra • Ahmedabad • Allahabad • Amritsar • Aurangabad • Bangalore • Baroda • Bhopal • Bhubaneswar • Bilwara • Calicut • Chandigarh • Chennai • Cochin • Coimbatore • Dehradun • Erode • Gorakhpur • Guwahati • Gwalior • Hubli • Hyderabad • Indore • Jabalpur • Jaipur • Jalandhar • Jamshedpur • Jammu • Jodhpur • Kanpur • Kolhapur • Kolkata • Lucknow • Ludhiana • Madurai (SIP Dates: 1st and 7th only) • Mangalore • Mumbai • Mysore • Nagpur • Nasik • New Delhi • Panjim • Patna • Pondicherry • Pune • Raipur • Rajkot • Ranchi • Salem • Shimla • Sholapur • Surat • Tirupur • Trichur • Trivandrum • Udaipur • Varanasi • Vijaywada • Vishakhapatnam.

1. This facility is offered to the investors having bank accounts **in select cities mentioned above**. The cities in the list may be modified/ updated/changed/removed at any time in future entirely at the discretion of ICICI Prudential Mutual Fund without assigning any reasons or prior notice. If any city is removed, SIP instructions for investors in such cities via ECS (Debit) route will be discontinued without prior notice.
2. New Investors who wish to enroll for SIP through Debit should fill this SIP Auto Debit Form in addition to the SIP Application Form.
3. Existing investors need to provide their Folio No. and need not fill up the SIP Application Form.
4. For new investors, please complete all sections of the SIP Application Form including Section 5.

For minimum application amount to be invested in SIP, risk factors, features etc. please refer to page nos. 3 - 8 of the Key Information Memorandum.

The cheques should be drawn in favour of "ICICI Prudential Growth Plan" or "ICICI Prudential FMCG Fund" or "ICICI Prudential Technology Fund" or "ICICI Prudential Balanced Fund" or "ICICI Prudential Monthly Income Plan" or "ICICI Prudential Power" or "ICICI Prudential Dynamic Plan" or "ICICI Prudential Discovery Fund" or "ICICI Prudential Emerging S.T.A.R. (Stocks Targeted At Returns) Fund" or "ICICI Prudential Tax Plan" or "ICICI Prudential Income Plan" or "ICICI Prudential Flexible Income Plan" or "ICICI Prudential Income Multiplier Fund" or "ICICI Prudential Index Fund" or "ICICI Prudential Infrastructure Fund" or "ICICI Prudential Services Industries Fund" or "ICICI Prudential Equity & Derivatives Fund – Income Optimiser Plan" or "ICICI Prudential Equity & Derivatives Fund – Wealth Optimiser Plan" and crossed "Account Payee Only". The cheques should be payable locally at the centre where the Application is deposited at the Customer Service Centres of ICICI Prudential AMC. The cheques should be drawn on any bank which is situated at and is a member / sub-member of the Bankers' Clearing House. Cheques drawn on a bank not participating in the Clearing House will not be accepted.

5. Investors opting for SIP investment can subscribe to this facility subject to the condition that the Second and subsequent SIP installments should be of the same amount. First SIP installment is need not be of the same amount as second and subsequent installments.
6. a) **Completed Application Form, SIP Auto Debit Form and the first cheque can be submitted on any date of the month and the same would be processed subject to the condition that there would be a minimum of 30 days period between the submission of the application with the current date cheque and the first installment of SIP date.**
b) **Completed Application Form for Cancellation/Change of Bank Mandate can be submitted on any date of the month and the same would be processed subject to the condition that there would be a minimum of 30 days period between the submission of the application and the SIP date.**
7. New investors should mandatorily give a cheque for the first transaction. The cheque should be drawn on the same bank account which is to be registered for ECS (Debit).
8. The bank account provided for ECS (Debit) should participate in local MICR clearing.
9. SIP auto debit is available only on specific dates of the month viz. 1st/7th/10th/15th/25th and in case 1st/7th/10th/15th/25th is a holiday, then next business day. In case the Auto Debit does not take effect for three consecutive times then the SIP would be liable for cancellation.
10. The applicant will have the right to discontinue SIP at any time he or she so desires by providing a written request at the office of the ICICI Prudential Mutual Fund Customer Service Centres. Notice of discontinuance should be received at least 30 days prior to the date that it is required to be effected in. The investor will cease to be a part of the SIP on receipt of the written request.
11. For availability of SIP facility, entry load and exit load, please refer to the "Key Scheme Features" mentioned on page nos. 3-8 in this Key Information Memorandum.
12. The investor agrees to abide by the terms and conditions of ECS facility of Reserve Bank of India (RBI).
13. Investor will not hold ICICI Prudential Mutual Fund, its registrars and other service providers responsible if the transaction is delayed or not effected or the investor bank account is debited in advance or after the specific SIP date due to various clearing cycles or ECS.
14. ICICI Prudential Mutual Fund, its registrars and other service providers shall not be responsible and liable for any damages/compensation for any loss, damage etc. incurred by the investor. The investor assumes the entire risk of using this facility and takes full responsibility.
15. ICICI Prudential Mutual Fund reserves the right to reject any application without assigning any reason thereof.
16. In case of "AT PAR" cheques, investors need to mentioned the MICR number of his actual bank branch.

Terms & Conditions

SIP through Standing Instruction

1. New Investors who wish to enroll for SIP through Debit should fill this Standing Instruction in addition to the SIP Application Form (Blue Colour).
2. All SIP Standing Instruction request submitted on or before the 20th of the month will be processed in the immediate following month.
3. Existing investors need to provide their Folio No. in this Standing Instruction and need not fill up the SIP Application Form.
4. For new investors, please complete all sections of the Application Form including Section 5.

For minimum application amount to be invested in SIP, risk factors, features etc. please refer to page nos. 3 - 8 of the Key Information Memorandum.

The cheques should be drawn in favour of "ICICI Prudential Growth Plan" or "ICICI Prudential FMCG Fund" or "ICICI Prudential Technology Fund" or "ICICI Prudential Balanced Fund" or "ICICI Prudential Monthly Income Plan" or "ICICI Prudential Power" or "ICICI Prudential Dynamic Plan" or "ICICI Prudential Discovery Fund" or "ICICI Prudential Emerging S.T.A.R. (Stocks Targeted At Returns) Fund" or "ICICI Prudential Tax Plan" or "ICICI Prudential Income Plan" or "ICICI Prudential Flexible Income Plan" or "ICICI Prudential Income Multiplier Fund" or "ICICI Prudential Index Fund" or "ICICI Prudential Infrastructure Fund" or "ICICI Prudential Services Industries Fund" or "ICICI Prudential Equity & Derivatives Fund – Wealth Optimiser Plan" and crossed "Account Payee Only". The cheques should be payable locally at the centre where the Application is deposited at the Customer Service Centres of ICICI Prudential AMC. The cheques should be drawn on any bank which is situated at and is a member / sub-member of the Bankers' Clearing House. Cheques drawn on a bank not participating in the Clearing House will not be accepted.

5. Investors opting for SIP investment can subscribe to this facility subject to the condition that the First SIP installment amount and the Second SIP installment amount need not be the same. However, investors should note that the Second and subsequent SIP installments should be of the same amount.
6. The applicant will have the right to discontinue SIP at any time he or she so desires by providing a written request at the office of the ICICI Prudential Mutual Fund Customer Service Centres. Notice of discontinuance should be received by 20th of the month. The investor will cease to be a part of the SIP on receipt of the written request.
7. For availability of SIP facility, entry load and exit load, please refer to the "Key Scheme Features" mentioned on page nos. 3-8 in this Key Information Memorandum.
8. ICICI Prudential Mutual Fund, its registrars and other service providers shall not be responsible and liable for any damages/compensation for any loss, damage etc. incurred by the investor. The investor assumes the entire risk of using this facility and takes full responsibility.
9. Standing Instructions incomplete in any respect are liable to be rejected.
10. SIP is liable for cancellation if direct debit fails for three consecutive times.
11. Currently, there is Standing Instruction arrangement with ICICI Bank and HDFC Bank only. In case you have account with any other bank, please use Auto Debit (ECS) form, subject to ECS debit facility available in the city where your bank branch is present. The AMC may alter the list of banks participating in Standing Instruction arrangement from time to time / withdraw standing instruction arrangement with banks, based on its experience of dealing with any of such banks or add / withdraw the name of the bank with whom standing instruction arrangement can be introduced / discontinued, as the case may be.

Statutory Details: ICICI Prudential Mutual Fund (erstwhile Prudential ICICI Mutual Fund) (the Fund) was set up as a Trust sponsored by Prudential plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) and ICICI Bank Ltd. ICICI Prudential Trust Limited (erstwhile Prudential ICICI Trust Limited) (Trust company) is the Trustee to the Fund and ICICI Prudential Asset Management Company Ltd. (erstwhile Prudential ICICI Asset Management Company Limited) (AMC) is the Investment Manager to the Fund. ICICI Bank Ltd (ICICI Bank) and Prudential Plc (acting through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) are the promoters of the AMC and the Trust Company. ICICI Bank currently holds 51% stake in both the companies and the balance 49% stake in both the companies is held by Prudential plc (acting through its wholly owned subsidiary namely Prudential Holdings Corporation Ltd). Prudential Plc (acting through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) transferred 6% of its shareholding in both the companies to ICICI Bank w.e.f 26th August 2005. Subsequently in accordance with the approval granted by the Board of Directors and the shareholders of the AMC and the Trust Company the name of the AMC has been changed to ICICI Prudential Asset Management Company Limited and the name of the Trust Company has been changed to ICICI Prudential Trust Limited. SEBI has vide its letter no IMD/PM/84968/07 dated January 23, 2007 conveyed its no objection to the said change of names of the AMC & the Trust company. The said change of names has also been approved by the Registrar of Companies, NCT of Delhi & Haryana, Ministry of Company Affairs, Govt of India. The Board of Directors of the Trust company have at their meeting held on 20th February 2007 accorded approval for the change of name of the Mutual Fund to ICICI Prudential Mutual Fund as well as of the various schemes /plans/options there under. SEBI has vide its Letter Nos IMD/PM/90168/07 & IMD/PM/90170/07 dated 2nd April 2007 accorded approval for the same. **Risk Factors:** Mutual Funds and securities investments are subject to market risks and there is no assurance or guarantee that the objectives of the Schemes will be achieved. As with any securities investment, the NAV of the Units issued under the Schemes can go up or down, depending on the factors and forces affecting the capital markets. Past performance of the Sponsors, AMC/Fund does not indicate the future performance of the Schemes of the Fund. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes beyond the contribution of an amount of Rs.22.2 lacs, collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors. **Please refer to the Addendum / Offer Document for scheme specific risk factors before investing.**

Systematic Transfer Plan (STP) Application Form

(Please read the instructions before filling up the form)

Use this Form if you wish to transfer your investment systematically from one scheme/plan to another



I/We hereby apply to the Trustee of ICICI Prudential Mutual Fund for the Systematic Transfer Plan (STP) Enrolment under the following scheme and agree to abide by the terms and conditions of the plan.

Application Number	Folio Number (For existing Unitholders)	Dhanvridhi Investment Consultancy ARN-2655	Sub-broker Code
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Eligible Schemes from which you can Transfer: ICICI Prudential Liquid Plan, ICICI Prudential Income Plan, ICICI Prudential Floating Rate Plan, ICICI Prudential Long Term Floating Rate Plan, ICICI Prudential Flexible Income Plan, ICICI Prudential Short Term Plan, ICICI Prudential Gilt Fund- Investment Plan and Treasury Plan, ICICI Prudential Monthly Income Plan (An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus) and ICICI Prudential Income Multiplier Fund.

Eligible Schemes into which you can Transfer: ICICI Prudential Growth Plan, ICICI Prudential Power, ICICI Prudential Tax Plan, ICICI Prudential Dynamic Plan, ICICI Prudential Technology Fund, ICICI Prudential FMCG Fund, ICICI Prudential Balanced Fund, ICICI Prudential Discovery Fund, ICICI Prudential Emerging S.T.A.R. (Stocks Targeted At Returns) Fund, ICICI Prudential Infrastructure Fund and ICICI Prudential Services Industries Fund.

Scheme Name (From where you wish to transfer amount):	Plan	Option	Scheme Name (To where you wish to transfer amount):	Plan	Option
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Frequency <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/> Quarterly	Amount Rs. (Minimum of Rs.1,000)	No. of installments (Minimum of 6 installments)
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Instructions for Systematic Transfer Plan (STP)

- i) The minimum amount that can be transferred from one scheme to another is Rs.1,000.00 for a minimum of 6 installments.
- ii) STP will be available at weekly, monthly and quarterly rests as per the standing instructions of the Unitholder.
- iii) For availability of STP facility, entry load and exit load, please refer to the "Key Scheme Features" mentioned on page nos. 3-8 in this Key Information Memorandum.
- iv) The unitholder can avail the STP facility for a maximum period of 10 years.
- v) The request for STP should be received on or before the last business day of the week preceding the week in which the effective transaction date falls.

Name of the Sole/First Applicant	SIGNATURE(S)	Sole/First Applicant
Name of the Second Applicant		Second Applicant
Name of the Third Applicant		Third Applicant

Systematic Withdrawal Plan (SWP) Application Form

(Please read the instructions before filling up the form)

Use this Form if you wish to withdraw your investment systematically.



(Please use separate SWP enrolment form for each Scheme/Plan)

Date (dd/mm/yyyy)

I/We hereby apply to the Trustee of ICICI Prudential Mutual Fund for the Systematic Withdrawal Plan (SWP) under the following scheme and agree to abide by the terms and conditions of the plan. I/We have read and understood the contents of the Offer Document and the instruction.

Application Number	Folio Number (For existing Unitholders)	PAN/ GIR No.	Option
Scheme Name:		Amount to be withdrawn Rs. 	
Frequency: <input type="checkbox"/> Monthly; OR <input type="checkbox"/> Quarterly	Number of Units to be withdrawn 	OR	
Period of Enrolment from (dd/mm/yyyy) 		To (dd/mm/yyyy) 	

Instructions for Systematic Withdrawal Plan (SWP)

1. New investors who wish to enrol for SWP should fill this enrolment form in addition to the Application Form.
2. Existing investors need to provide the Folio No. and SWP details only.
3. You can opt to withdraw on a Monthly/Quarterly basis. Withdrawal will be effected on the 1st Business Day of the month for monthly and quarterly basis and would be treated as a redemption.
4. SWP will terminate automatically, if all the units are withdrawn from the folio or an expiry of the enrolment period whichever is earlier.
5. The applicant will have the right to discontinue SWP at any time he or she so desires by providing a written request at the office of the ICICI Prudential Mutual Fund Customer Service Centres. Notice of discontinuance should be received 10 days prior to the month that it is required to be effected in.

Name of the Sole/First Applicant	SIGNATURE(S)	Sole/First Applicant
Name of the Second Applicant		Second Applicant
Name of the Third Applicant		Third Applicant

